

WHEAT QUALITY SUMMIT

AUGUST 13 • ROOM 201 FAPC • STILLWATER, OKLA.

HOSTED BY THE ROBERT M. KERR FOOD & AGRICULTURAL PRODUCTS
CENTER, PLAINS GRAINS, INC., THE OKLAHOMA WHEAT COMMISSION
AND THE OKLAHOMA WHEAT GROWERS ASSOCIATION

With planting season just around the corner, producers are making decisions about which varieties to plant. High yields and test weights are important factors to the producer when choosing a variety, but good end-use quality also should be a consideration.

To be competitive in the global market, it is important that the U.S. wheat industry delivers a quality product to the customer.

The Wheat Quality Summit is designed to help producers understand how quality is determined once wheat moves through the supply chain from the elevator to the milling and baking industry. In addition, they will learn how quality is affected by the varieties they plant.

Ready to Register?

405-744-6071

www.fapc.biz/wqs

THE WHEAT QUALITY SUMMIT IS FREE.
REGISTRATION DEADLINE IS AUGUST 8
Breakfast, lunch, snacks, a workbook and certificate of completion are included.

**The summit will feature
some of Oklahoma's
Grain Products.**

8:30 a.m.
Registration

9 a.m.
Welcome and
Introductions

9:15 a.m.
Does Wheat Quality
Matter?

*Dr. Bradford Seabourn, Research
Chemist Director of HWWQL-
USDA/ARS*

10 a.m.
Break

10:15 a.m.
The Economics of Wheat
Prices and How They Have
Affected the Bread Business

*Hayden Wands, Director of
Procurement, Sara Lee Food and
Beverage*

11 a.m.
Wheat Quality,
Biotechnology and You!

*Dr. William Wilson, North
Dakota State University
Department of Agribusiness and
Applied Economics*

noon
Lunch

1 p.m.
The Challenge of
Bread Baking Quality

*Dr. Patricia Rayas,
Oklahoma State
University Cereal
Chemist, FAPC*

