

# FLASH

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## FAPC to feature OSU research during symposium Feb. 22

Stillwater, Okla. – Jan. 20, 2011

**T**he Oklahoma State University Robert M. Kerr Food & Agricultural Products Center, together with the Institute of Food Technology-Oklahoma section, are sponsoring the 11th annual FAPC/IFT-OK Research Symposium to highlight food and agricultural products research conducted by FAPC and other OSU researchers.

The symposium will be held Feb. 22 in room 201 of the FAPC from 8:30 a.m. to 2:45 p.m. and will feature oral and poster presentations, keynote speaker and industry lunch with the keynote.

“The event will provide an opportunity for graduate students to make presentations of their work and for researchers to network with others in the food and agricultural field and possibly foster future collaborations among colleagues,” said Dr. Peter Muriana, FAPC food microbiologist and chair of the symposium.

The keynote speaker, Dr. A. Elizabeth Sloan, president of Sloan Trends & Solutions Inc., will give a presentation on trends in health and nutrition, as well as trends in cooking, culinary and restaurants.

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*Dr. Peter Muriana  
FAPC Food Microbiologist*

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direction of food trends. Her talk should be keen to many food companies in the state as they are preparing new products, markets and strategies.”

Participants will have the opportunity to talk with Dr. Sloan during a “Lunch with the Keynote” session that will be held in room 120 of the FAPC immediately following the morning session.

Dr. Sloan was former editor-in-chief of McCall’s magazine and director of the Good Housekeeping Institute that reviews consumer products, such as nutritional products, foods, dietary supplements, cosmetics and others, to achieve the “Good Housekeeping Seal.” In her capacity as president of Sloan Trends & Solutions, she draws on her experience to consult with companies in regards to new trends, foods, directions and strategies.

“We are very excited that we could have Dr. Sloan talk on a very important industry related topic,” said Chuck Willoughby, FAPC manager of client relations. “Food

marketing plays an important role in developing products, and that is something we do very well here at the FAPC.”

Immediately following the symposium, student awards will be presented in both the oral and poster presentation categories. The top student winners of each category will be awarded \$250.

The symposium is open to anyone who wants to attend. There is no charge for the day’s events; however, registration is required to receive a complimentary lunch ticket and business portfolio.

The registration deadline for the symposium is Feb. 11. You may register online at [www.fapc.biz/researchsymposium.html](http://www.fapc.biz/researchsymposium.html) or call Karen Smith, FAPC workshop coordinator, at (405) 744-6277.

This year’s research symposium is being held in conjunction with OSU Research Week, which runs Feb. 21-25. Sponsors of the FAPC/IFT-OK Research Symposium include Bar-S Foods and BAMA Companies.