

Robert M. Kerr  
Food & Agricultural Products Center

**NEWS RELEASE**

Adding Value to Oklahoma

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## ***Grocery business leader appointed to FAPC Industry Advisory Committee***

By Mandy Gross, FAPC Communications Services Manager

***(Stillwater, Okla. – June 28, 2010)*** A grocery business leader has been appointed to the Industry Advisory Committee of Oklahoma State University's Robert M. Kerr Food & Agricultural Products Center.

The Speaker of the Oklahoma House of Representatives appointed Allen Mills, president and chief strategy officer of Reasor's Inc., to the committee.

"We are pleased to have Mr. Mills on our Industry Advisory Committee," said Roy Escoubas, FAPC director. "The FAPC will benefit from his experience and leadership in the grocery industry."

Mills said he is enthusiastic about the opportunity to work with the FAPC and other members of the committee.

"This is a great program," Mills said. "I am honored and excited to serve on the advisory committee."

As president and chief operating officer of Reasor's, Mills oversees the financial well being of this Oklahoma-owned company.

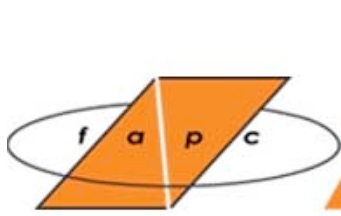
Mills is responsible for the corporate and operational responsibilities, including marketing, information technology, cellular service, security and construction, for all Reasor's facilities.

Founded 47 years ago in Tahlequah, Okla., by Larry Reasor, Reasor's was a family-owned company until 2007, when Reasor's became an employee-owned company. Today, Reasor's has 15 supermarkets and two convenience stores, and employees more than 3,000 people in Northeastern Oklahoma.

Mills has worked for Reasor's since 1969. He began in the business as a student temporary employee and then went on to serve as a supervisor, store manager, district manager, vice president, senior vice, and now president and chief strategy officer.

"My career with Reasor's has exceeded my wildest dreams," Mills said. "Reasor's is a great company, and I am fortunate to be a part of it."

Mills has served on numerous committees that he believes will help him in his new role as a member of the Industry Advisory Committee.



Some of these positions include board member and chair of the Oklahoma Grocers Association, founding member and chair of the Oklahoma Grocers Education Foundation, member and chair of the Tahlequah Chamber of Commerce, and recipient of the Spirit of America Award.

Mills received a bachelor's degree in business administration and psychology from Northeastern State University in Tahlequah, Okla., in 1970.

Mills resides in Tahlequah, Okla., with his wife, Regina, and has one daughter, Michelle, and son-in-law, Mike.

"We are looking forward to Mr. Mills contributing to our Industry Advisory Committee," Escoubas said. "His opportunity of working essentially every position of responsibility in the Reasor's business shows his knowledge of the retail grocery industry. He will definitely be an asset to the committee."

For more information about the FAPC or its Industry Advisory Committee, call 405-744-6071 or visit [www.fapc.biz](http://www.fapc.biz).

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